



# On the Button

NEWS FROM THE GOLDEN EARS WINTER CLUB

September 2010

## Letter from the President

September continues to be my favourite time of year. I know the root of this fascination comes from that new beginning each school year presented. Heading off to your first day in your new shoes with your new pencil crayons and your head swirling with all the wonderful things you were going to make happen.

Curling was always like that for me too. My favourite day was the first day I could get on the ice. I loved getting out as soon as the ice was ready. Taking my first slide of the year and being back on

the ice again for another season.

And what better way to start the season than to know our club is on solid financial ground. We have had a couple of tough years as many of you were aware. But due to the hard work and determination of our Past President, Linda Winterhoff and Manager, Lynne Jambor, we are now ready for some fun.

Our fabulous Ice Makers, Don Huber and Rick Jarrett are putting the final touches on the "best ice in the world." And we are kicking off the season with our newest one-day event, the "WD40 Opening Mixer" Saturday, September 25<sup>th</sup>. Be sure to sign up and take advantage of some extra ice-time to limber up those neglected quads and hamstrings, catch up with old friends and extend your

hand in welcome to the new members of our club. The start of this season is really a new beginning for all of us. We still have some work to do, that part doesn't change but this season we have time for fun too. Take a look around your club. What things would you like to see? What type of things would you like to do? I would love to hear from you.

Our first slide of the season is just around the corner. And my head is swirling with all the wonderful things we can do.

*Diane Dezura,*  
Member and President  
Golden Ears Curling Club  
Contact me anytime:  
[diane@coronationinsurance.com](mailto:diane@coronationinsurance.com)

**Welcome back!**

## Upcoming Events

See the events calendar on the back page of this newsletter.

## Inside this issue:

LETTER FROM THE GENERAL MANAGER	2
SPOT THE SIGN CONTEST	2
ADVERTISING OPPORTUNITIES	3
NEW BOARD OF DIRECTORS ANNOUNCED	4
EVENTS CALENDAR	5

## On the Button

---

### Letter from the General Manager



Dear Fellow Curlers and GEWC Members

#### WELCOME BACK!

I am delighted to be able to provide information on the upcoming season. GEWC is debt-free and a formal announcement to that effect will be made soon by our Board of Directors.

The facility is shaping up; new carpet stood up well over the summer, the ice shed walls and most of the outside railings are painted. The Club looks good.

We've added Pull Tabs to the bar and a better wine selection! The Bar prices have not risen this year as one way, we hope, to capitalize on the residual Olympic and Paralympic excitement about recruiting new members and retaining you, by keeping bar

prices the same.

#### Online Registration is ready!

Anyone can register for Beginner and Intermediate clinics only using the same form. If you used Online Registration last year - you will see that there are no processing fees this season. Security and encryption are handled by PayPal; yet you don't need to have or create a PayPal account to register. The GEWC office has no access to any personal financial information. If you don't know your Skip's Name, just put in 'Unknown'.

Early registration gives a big boost to your league organizers and helps the curling club planning get off and running! All you need to register is at [www.gewc.ca](http://www.gewc.ca) / Registration.

Check out our Facebook

page <http://www.facebook.com/pages/Maple-Ridge-District-Municipality-BC/Maple-Ridge-Golden-Ears-Winter-Club/121021094600392?ref=ts&a=5> and you can follow us on Twitter at [www.twitter.com](http://www.twitter.com)

The League Coordinators are meeting September 25<sup>th</sup> to set the year's schedule including the playoff format and schedule; you'll have your Year-At-A-Glance after their meeting.

We'd love to see you on **Registration Night Thursday September 2<sup>nd</sup> from 7 – 10 pm.**

Please do not hesitate to contact the office with any questions you may have about the upcoming year.

*Lynne Jambor*  
General Manager, GEWC

Find the  
GEWC on  
Facebook  
and  
Twitter!

### Spot the Sign Contest



Jack Stadel and Bob MacKay volunteered to post the four large signs that GEWC has to advertise the curling club and Registration Night of Thursday September 2<sup>nd</sup>.

At their suggestion we've initiated a contest. The first two people to communicate with the office on the location of the four signs will win a prize from the Pro Shop!

---

## Advertise with the Golden Ears Winter Club

In addition to the obvious benefit of helping out the club, advertisers can look forward to the following benefits:

- Exposure to 500 Curlers of all ages
- Exposure to approximately 1,000 ball hockey kids and their parents
- Exposure to all the workshop, meeting, trade show, and conference attendees
- League distribution of advertisers' marketing materials
- One 1.5 hour session for coworkers on-ice including coach/instruction
- Free Invitation to the Wind Up Appreciation Night March 26, 2011
- Sales Opportunity as deemed appropriate by the client
- League Information Board Headers (10 available) are \$200
- In-Ice Decal (24 available) start at \$200 a season and several positions are available.
- Adopt a Rock – engraved rock handles are \$450 and are in perpetuity.

There are several ways to advertise with the club.

- Wall Signage-Curling Ice (20-30 available) start as low as \$160 (plus HST) for the curling season.
- Scoreboard Signage on the curling ice (6 available) is \$250

For more information on advertising, please contact the office.

## New Events Calendar Out!

Check out the calendar on the back page of the newsletter. One new event for this season is coming up on September 25. The WD bonspiel is a social meant for both old and new members. The format will be three 4-end games with soup and sandwiches at lunch. Time-frame 9 am to 4:30 pm followed by pizza and bar afterwards. This will be a relaxed and fun event so come on out! The charge is \$10 per person.



**Advertise  
with the  
Golden  
Ears Winter  
Club.**

# On the Button

---

## New Board of Directors Announced

Many thanks to new board members Lindsay Shannon, Bill Fowle and Val Huber.

Diane Dezura – President-  
Phone 604-463-5225  
Cell 604-812-5153  
[diane@coronationinsurance.com](mailto:diane@coronationinsurance.com)

Bill Fowle – Vice-President  
[bill@fowlefoto.com](mailto:bill@fowlefoto.com)

Jeff Cawker – Treasurer  
[jcawker@eprcga.com](mailto:jcawker@eprcga.com)

Heather Brown – Director  
[coolcurling@yahoo.ca](mailto:coolcurling@yahoo.ca)

Tim McCulloch – Director  
[timbren@telus.net](mailto:timbren@telus.net)

Linda Winterhoff – Past President  
[awinterh@shaw.ca](mailto:awinterh@shaw.ca)

Brian Williams - Director  
[profbmwilliams@hotmail.com](mailto:profbmwilliams@hotmail.com)

Diane Stadel - Secretary  
[dianestadel@telus.net](mailto:dianestadel@telus.net)

Bob MacKay – Member at Large  
[mackayrbd@shaw.ca](mailto:mackayrbd@shaw.ca)

Lindsay Shannon - Director  
[moneypenny75@shaw.ca](mailto:moneypenny75@shaw.ca)

Jack Stadel – Director  
[dianestadel@telus.net](mailto:dianestadel@telus.net)

Val Huber – Member at Large  
[valhuber@shaw.ca](mailto:valhuber@shaw.ca)



Welcome  
to the New  
Board of  
Directors .

Registration Night	<b>Thursday Sept 2<sup>nd</sup></b>	7-10pm
Open House	<b>Sunday Sept 12</b>	Noon to 4pm
Beginner Clinic #1	<b>Sunday Sept 12</b>	6:30 – 8:30
Intermediate Clinic #1	<b>Monday Sept 13</b>	6:30 – 8:30
Beginner Clinic #2	<b>Tuesday Sept 14</b>	6:30 – 8:30
Intermediate Clinic #2	<b>Wednesday Sept 15</b>	6:30 – 8:30
Beginner Clinic #3 and Intermediate Clinic #3	<b>Wednesday Sept 15</b>	6:30 – 8:30
Begin Curling	<b>Friday Sept 17</b>	
Junior Cash Spiel	<b>Saturday Oct 9, 10, 11</b>	Bonspiel Committee
Hallowe'en Social	<b>Sunday Oct 31, 2010</b>	Social Committee
Men's Bonspiel	<b>Nov 5, 6, 7 (Fri – Sun)</b>	Bonspiel Committee
Stick Bonspiel	<b>Saturday Nov 13</b>	Bill Taylor (Stick Curling Coord)
Junior Valley Interclub	<b>Sunday November 21 – 12 – 8pm</b>	Junior Coordinator
Haney Masters 80+	<b>Fri-Sat Nov 26-27</b>	Daytime – Haney Masters Cmttee
Haney Masters Spiel	<b>Thur-Sat Dec 2-4</b>	Daytime – Haney Masters Cmttee
Men's Coastal Playdowns	<b>Thur – Sun Dec 9-12</b>	TBC Bonspiel Committee
League Start	<b>Sunday Jan 2</b>	
Knights of Columbus	<b>Saturday Jan 8</b>	Thursday Senior Mixed
Legion Playdowns	<b>Various</b>	Work around Jan 7-8-9
Juvenile Playdowns Region 11	<b>Fri- Sun Jan 14-16</b>	Bonspiel Committee
FVZone2 Mastesr Championship	<b>Fri-Sun Jan 20-22</b>	Daytime – Haney Masters Cmttee
Legion Bonspiel	<b>Fri-Sun Jan 28-30</b>	Daytime –Legion League
Jr Bonspiel	<b>Saturday Feb 26</b>	Junior Coordinator
Mixed Bonspiel	<b>Fri-Sun March 4-6</b>	Bonspiel Committee
BC Club Challenge	<b>Sat-Sun March 12-13</b>	Manager
Dominion Stick Curling	<b>Tues-Fri March 22-25</b>	Daytime – Bill Taylor & Cmttee
Tosh Nagai/WindUp	<b>Sat March 26</b>	Bonspiel Committee